## **PULITZER**

(looking up from a report)

The World is in trouble. Our circulation is down for the third quarter in a row.

**BUNSEN** 

We could use an exciting headline, Mr. Pulitzer.

**PULITZER** 

What have we got today?

**SEITZ** 

The trolley strike.

**PULITZER** 

That's not exciting?

HANNAH

It's boring. Folks just wanna know, "Is the trolley comin' or ain't it?"

**SEITZ** 

Big photos attract readers, sir.

**PULITZER** 

Do you know what big photos cost?

**BUNSEN** 

But without flashy photos or headlines, how are we supposed to sell more papers?

**HANNAH** 

We don't sell papers, silly – <u>newsies</u> sell papers.

**PULITZER** 

Right now, we charge the newsies fifty cents for a hundred papers. What if we raised their price to sixty cents per hundred?

**SEITZ** 

A mere tenth of a penny per paper.

**BUNSEN** 

(does a quick mental calculation)

Every newsie would have to sell twenty-five more papers to earn the same amount as always.

# **PULITZER**

Exactly. It's genius. And my circulation would grow!

# **HANNAH**

It's going to be awfully rough on those children. What if you gave them an incentive to sell more papers, like a bonus?

# **PULITZER**

Nonsense. I'm giving them a real-life lesson in economics. I couldn't offer them a better education if they were my own.

**HANNAH** 

Right...

# **PULITZER**

The price for the newsies goes up in the morning!